

Booking software comparison worksheet

What will it cost?

Ask each provider the same questions. Write their answers beside Clovo. Confirm costs and test your must-have tasks.

Ask each provider	Clovo	Provider B:	Provider C:
What will I pay for the booking software?	1% of sales through Clovo, capped at A\$1,100 + GST per year. [1]		
What other costs should I budget for?	Stripe payment processing is extra. Compare card and direct debit costs using your expected sales. [1]		
Do I pay a subscription in a month with no sales?	No. There is no monthly subscription. No sales through Clovo means no Clovo platform fee. [1]		
Are there setup charges or paid feature upgrades?	No setup fee. The full platform is included, with no paid feature upgrades. [1]		
Will adding clients or staff increase my bill?	Unlimited clients and staff are included. There are no per-user charges. [1]		
Can I run classes at more than one location?	Yes. Manage multiple locations within one Clovo account. [6]		
Am I committed to a minimum contract term?	No lock-in commitment. You can leave without completing a minimum subscription term. [1]		
What happens when my studio grows?	The 1% fee follows sales until the annual cap. After that, no further Clovo platform fee that year. [1]		

Sources: [1] <https://clovo.au/pricing/> [2] <https://clovo.au/support/> [3] <https://clovo.au/terms-of-service/>
[5] <https://clovo.au/platform/mobile-booking-apps/> [6] <https://clovo.au/platform/> Reviewed 17 September 2026

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Will it make running classes easier?

Ask each provider the same questions. Write their answers beside Clovo. Confirm costs and test your must-have tasks.

Ask each provider	Clovo	Provider B:	Provider C:
Can I set up a weekly timetable and one-off classes?	Yes. Recurring timetables and one-off classes are included. [1]		
Can I sell memberships, class packs and intro offers?	Yes. Recurring memberships, credit packs and introductory offers are included. [1]		
Can members pay by Australian direct debit?	Yes. Recurring memberships support Australian BECS direct debit through Stripe. [5]		
What happens when a class is full?	Clients can join a waitlist. Automatic and offer-based waitlist options are available. [1]		
Can I apply my late cancellation and no-show rules?	Yes. Configure late cancellation and no-show penalties to suit your studio. [1]		
Can I pause a membership when a client is away?	Yes. Memberships can be paused, cancelled and reactivated. [1]		
What happens if a membership payment fails?	Automatic failed-payment recovery is included, helping reduce manual follow-up. [1]		
Can instructors check attendance from their phones?	Yes. Staff can view bookings and take attendance through the built-in staff tools. [6]		
Can clients check themselves in when they arrive?	Yes. Client self check-in and an iPad kiosk option are included. The iPad is supplied by you. [1]		

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Will clients find it easy to book?

Ask each provider the same questions. Write their answers beside Clovo. Confirm costs and test your must-have tasks.

Ask each provider	Clovo	Provider B:	Provider C:
Can clients book and pay from their phones?	Yes. iPhone and Android apps let clients book classes, buy plans and manage bookings. [5]		
Will the booking experience carry my studio's brand?	Yes. Your studio has its own branded space within Clovo, using your logo and colours. [5]		
Can clients book without installing an app?	Yes. Browser booking is available through your studio's Clovo landing page. [1, 5]		
Can I keep my existing website?	Yes. Add a live timetable and links to buy memberships or packs to your website. [6]		
Can a new client pay for just one class?	Yes. Direct bookings let clients pay per class without first buying a membership or pack. [1]		
Can clients book for a child or dependent?	Yes. Family and dependent booking are included. [1]		
Will clients receive reminders about their bookings?	Yes. Booking reminders and calendar invitations are included. [1]		
Are the booking apps native to iPhone and Android?	Yes. Clovo has native iPhone and Android apps, built for each platform. [5]		
How large are the booking app downloads?	Downloads: 11 MB on iOS; 5 MB on Android. See app size note below.		

App download sizes may vary over time as updates are released. We are dedicated to keeping the app binary as small as technically feasible.

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Can I switch and stay in control?

Ask each provider the same questions. Write their answers beside Clovo. Confirm costs and test your must-have tasks.

Ask each provider	Clovo	Provider B:	Provider C:
Can I set up and explore before making sales?	Yes. Set up free, with no credit card required. Clovo fees begin when you make sales. [1]		
Who can help me get started or solve a problem?	An Australian support team, online guides and a support assistant. Contact hello@clovo.au. [2]		
Can my existing clients and memberships be moved?	Confirm your current provider, export files and active memberships with Clovo before setting a move date. [2]		
Where do my payments go?	Payments go through your Stripe account. Clovo does not hold your takings in a separate account. [1]		
When can I access my takings?	Stripe automatically transfers your available funds every business day.		
Can I export my client data if I decide to leave?	Yes. Client data can be self-exported while using Clovo. Check the export before closing your account. [3]		
What should I test before choosing any provider?	Try booking, buying a pack, cancelling and checking attendance. Note any extra steps for each provider.		

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